

# Peterborough Musicfest

Business Name: \_\_\_\_\_

Type of Business: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Number: \_\_\_\_\_

Address: \_\_\_\_\_

Email Address: \_\_\_\_\_

Social Handle: @ \_\_\_\_\_

**PACKAGE OPTIONS - Please Circle Your Selection**

Vendor SIZE	5 Nights	10 Nights	15 Nights
<b><u>Small Vendor – (5, 10, or 15 nights)</u></b> <b>SIZE: 0-100 sq. ft.</b> (10 x 10 tent = 100 sq. ft.)  ***No tents/tables provided	 = \$1000	 = \$1625	 = \$2350
	 = \$1250	 = \$2125	 = \$3100
<b><u>Medium Vendor – (5, 10, or 15 nights)</u></b> <b>SIZE: 101-200 sq. ft.</b>  ***No tents/tables provided	 = \$1250	 = \$2125	 = \$3100
	 = \$1500	 = \$2625	 = \$3850
<b><u>Large Vendor – (5, 10, or 15 nights)</u></b> <b>SIZE: 201+ sq. ft.</b>  ***No tents/tables provided	 = \$1500	 = \$2625	 = \$3850
	 = \$1750	 = \$3125	 = \$4600

### **VENDOR/SET-UP OVERVIEW**

Please provide an outline of what your company wishes to provide in the park throughout the scheduled Peterborough Musicfest concert series, as well as a description of your proposed setup: **SIZE (L x W)**, what you are selling, tents, BBQs, trailers, TYPE of power required (12A or 30A 120V), other.

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### **SUPPORT OUR HAPPY HOUR**

Peterborough Musicfest is excited to bring back our **5pm–6pm Happy Hour** at Del Crary Park this season! We invite all vendors to offer special promotions, product features, or menu discounts during this time to help drive early engagement and crowd energy before the concert begins.

**Please list your Happy Hour discount and let us know how you plan to support Happy Hour in your Vendor/Set-Up Overview below.**

We require this information as part of your initial application **so we can promote your special in advance of your selected concert date.** This is a great opportunity to increase visibility and sales while enhancing the guest experience!

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### **PAYMENT**

No payment will be accepted until application is approved and concert nights have been selected. **A separate Google form with concert night selection and payment options will be forwarded once your application is approved. Payment is to be made in full before Friday, June 26, 2026.**

### **REQUIREMENTS**

1. Submit this signed completed application.
2. Submit signed attached waiver.
3. **Food vendors must submit a valid certificate of insurance (COI) with this application.**
  - a. you and/or your business have/has commercial liability insurance with a minimum coverage of \$2 million; and
  - b. Peterborough Musicfest and the City of Peterborough have been added to such insurance policy as “additional insured.”
4. **Food vendors** must complete the Lakelands Public Health Food Vendor Requirement Form provided by the City of PTBO and submit with this application. ([Special Events – Food Vendor Requirements Form](#))

We ask that you please provide us with all the above requirements during submission. **You will not be able to operate or sell at the park if these requirements are not fulfilled.**

### **AT THE PARK**

When you arrive at Del Crary Park (**between 4:30-5pm**) you will speak with the parking attendant to let them know you have arrived. The Musicfest Site Supervisor will show you where to set-up. You may unload your vehicle and then proceed to find parking on local streets.

**\*\*\*You must bring your own kiosk or tent, table, extension cords, chairs, \*generator (please see note below) and all other items you will need to operate your kiosk. All activities must be contained within your designated spot. We have many vendors, so we ask you to please refrain from handing out flyers around the park.\*\*\***

In the event of the show being cancelled due to severe weather, Peterborough Musicfest will allow you to choose another night to set-up. There will be **no refund** due to such a cancellation. The **concert begins at 8:00pm and runs until 9:30pm (pending on encore / co-bill shows)**. You are welcome to stay set-up until the end of the show.

Note: Concert date selections are based upon Peterborough Musicfest's direction. Once your application is approved, you will receive more information regarding payment and concert night selection.

We are a non-exclusive event and welcome all types of vendors throughout the season.

Vendor Signature: \_\_\_\_\_

Date Signed: \_\_\_\_\_

**\* Vendors requiring power must either connect to festival electrical service or use an approved inverter generator producing no more than 60 dB at 7 metres distance from unit. Festival management reserves the right to remove any generator deemed excessively loud, unsafe, or disruptive.\* \***

- I have read PTBO Musicfest's generator requirements listed above.
- I agree to receive Peterborough Musicfest's newsletter containing news, updates, and promotions. You can withdraw your consent at any time by selecting Unsubscribe in the newsletter or by contacting PTBO Musicfest.
- Would you like to participate in providing items for a giveaway in exchange for social recognition during concert night? (IE: drink or snack item for Best Seats in the House)