



Business Friend

VIP Tickets

4 VIP tickets for 8 Shows (32 Total) to be used throughout the season to the concerts of your choice. VIP tickets are a great giveaway for your exceptional staff and valuable clients! Please note when reserving your seats, tickets may be limited for premier concerts based upon first come, first served.

Logo Projection

Our most popular Business Friend benefit is the pre-show logo loop projection. Your logo will appear on the LED Stage Screen with two other partners for half of the season.

On-Site Activation Space

Your organization will have the opportunity to host a 10'x10' activation space (including table and chairs- first come, first served) at up to three (3) separate concert evenings throughout the summer season. This may include a mention in Musicfest social media posts during your activation nights.

**For an additional flat fee of \$500, Business Friends have the exclusive option to sell merchandise (excluding food and beverage items) within their activation space. Merchandise must be pre-approved, and all sales must occur within your 10'x10' space using your own point-of-sale system. The \$500 fee is due the day before your first selected Musicfest event.*

Other Advertising Opportunities

You will also be listed on the Musicfest website sponsor page with a link to your company website.

Total Cost of Business Friend = \$2,250 OR \$2,750*

To become a Business Friend, payment can be made by mailing a cheque along with this form to:
Peterborough Musicfest Inc., 277 George St. N., Suite 211, Peterborough, ON K9J 3G9.

E-transfer service is available at accounting@ptbomusicfest.ca

Name of Business: _____

Contact Name: _____

Address: _____

City: _____ Postal Code: _____

Email: _____ Phone: _____

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I agree to receive Peterborough Musicfest's newsletter containing news, updates and promotions. You can withdraw your consent at any time by selecting unsubscribe in the newsletter or by contacting our office at (705) 755-1111.

Full amount due upon receipt.

Signature: _____ Date: _____