
















Peterborough Musicfest

Business Name: _____
 Type of Business: _____
 Contact Name: _____
 Contact Number: _____
 Address: _____
 Email Address: _____
 Social Handle: _____@_____

PACKAGE OPTIONS - Please Circle Your Selection

Vendor SIZE	5 Nights	10 Nights	15 Nights
<u>Small Vendor – (5, 10, or 15 nights)</u> SIZE: 0-100 sq. ft. (10 x 10 tent = 100 sq. ft.)	 = \$850	 = \$1500	 = \$2250
	No tents/tables provided Only one outlet per vendor	 = \$1100	 = \$2000
<u>Medium Vendor – (5, 10, or 15 nights)</u> SIZE: 101-200 sq. ft.	 = \$1100	 = \$2000	 = \$3000
	No tents/tables provided Only one outlet per vendor	 = \$1350	 = \$2500
<u>Large Vendor – (5, 10, or 15 nights)</u> SIZE: 201+ sq. ft.	 = \$1350	 = \$2500	 = \$3750
	No tents/tables provided Only one outlet per vendor	 = \$1600	 = \$3000

VENDOR/SET-UP OVERVIEW

Please provide an outline of what your company wishes to provide/sell in the park throughout the scheduled Peterborough Musicfest concert series as there will be duplicate food choices every night. As well as a description of your proposed setup:

SIZE (Length x Width see above), all products that you are selling, tents, BBQs, trailers, TYPE of power required (12A or 30A 120V), other.

SUPPORT OUR HAPPY HOUR

Peterborough Musicfest is excited to introduce a **5pm–6pm Happy Hour** at Del Crary Park this season!

We invite all vendors to offer special promotions, product features, or menu discounts during this time to help drive early engagement and crowd energy before the concert begins.

Please list your Happy Hour discount and let us know how you plan to support Happy Hour in your Vendor/Set-Up Overview below.

We require this information as part of your initial application **so we can promote your special in advance of your selected concert date.** This is a great opportunity to increase visibility and sales while enhancing the guest experience!

PAYMENT due by June 20th, 2025

No payment will be accepted until application is approved and concert nights have been selected. **A separate Google form with concert night selection and payment options will be forwarded once your application is approved and the festival lineup is complete.**

REQUIREMENTS

1. Submit this signed completed application.
2. Submit signed attached waiver.
3. **Food vendors must submit a valid certificate of insurance (COI) with this application.**
 - a. you and/or your business have/has commercial liability insurance with a minimum coverage of \$2 million; and
 - b. Peterborough Musicfest and the City of Peterborough have been added to such insurance policy as “additional insured.”
4. **Food vendors must complete the Peterborough Public Health (PPH) Food Vendor Requirement Form provided by the City of PTBO and submit with this application. Click here for [\(Special Events – Food Vendor Requirements Form\)](#)**

We ask that you please provide us with all the above requirements during submission. **You will not be able to operate or sell at the park if these requirements are not fulfilled.**

AT THE PARK

When you arrive at Del Crary Park (**between 4:30-5pm**) you will speak with the parking attendant to let them know you have arrived. A Musicfest staff member will show you where to set-up. You may unload your vehicle and then proceed out of the park as no designated parking is available. Please plan accordingly.

*****You must bring your own kiosk or tent, table, extension cords, chairs, generator (battery powered preferred), and all other items you will need to operate your kiosk. All activities must be contained within your designated spot. We have many vendors, so we ask you to please refrain from handing out flyers around the park.*****

In the event of the show being cancelled due to severe weather, Peterborough Musicfest will allow you to choose another night to set-up. There will be **no refund** due to such a cancellation – the concerts run RAIN or SHINE.

The **concert begins at 8:00pm and runs until 9:30pm (pending on encore / co-bill shows).** You are welcome to stay set-up until the end of the show.

Note: Concert date selections are based upon Peterborough Musicfest's direction. Once your application is approved, you will receive more information regarding payment and concert night selection in a separate cover.

We are a non-exclusive event and welcome all types of vendors throughout the season.

Vendor Signature: _____

Date Signed: _____

- I agree to receive Peterborough Musicfest's newsletter containing news, updates, and promotions. You can withdraw your consent at any time by selecting Unsubscribe in the newsletter or by contacting PTBO Musicfest.
- Would you like to participate in providing items for a giveaway in exchange for social recognition during concert night? (IE: drink or snack item for Bennett's Best Seats in the House)