

Peterborough Musicfest

Business Friend

VIP Tickets

32 VIP tickets to be used throughout the season to the concerts of your choice, maximum 4 tickets per evening. VIP tickets are a great giveaway for your exceptional staff and valuable clients! Please note when reserving your seats, tickets may be limited for premier concerts based upon first come, first served.

Logo Projection

Our most popular Business Friend benefit is the pre-show logo loop projection. Your logo will appear on the LED Stage Screen with two other partners for half of the season.

On-Site Activation Space

Your organization can host a 10'x10' kiosk tent (including table and chairs) at up to three separate concert evenings throughout the summer season. This includes mentions in Musicfest social media posts during your activation nights.

*For an additional flat fee of \$500, Sponsors and Business Friends also have the exclusive option to sell merchandise (excluding food and beverage items) within their kiosk space. Merchandise must be pre-approved, and all sales must occur within your 10'x10' space using your own point-of-sale system. The \$500 fee is due the day before your first selected Musicfest event.

Other Advertising Opportunities

Your business be listed on the Musicfest website sponsor page with a link to your company website.

Total Cost of Business Friend = \$2,000 OR \$2,500*

Thank you for supporting our 38th season of FREE concerts to our community!

To become a Business Friend, payment can be made by mailing a cheque along with this form to: Peterborough Musicfest Inc., 277 George St. N., Suite 211, Peterborough, ON K9J 3G9.

Sorry no VISA merchant machine available.

E-transfer service is available at accounting@ptbomusicfest.ca

Name of Business: _____

Contact Name: _____

Address: _____

City: _____ Postal Code: _____

Email: _____ Phone: _____

☐ Please check this box if you would like to sell merchandise at your kiosk for an additional \$500 (\$2,500 total).

Preferred Payment Date: Full amount due upon receipt.

Signature: _____ Date: _____

☐ I agree to receive Peterborough Musicfest's newsletter containing news, updates and promotions. You can withdraw your consent at any time by selecting unsubscribe in the newsletter or by contacting our office at (705) 755-1111.